



## **IEC Dakotas Sponsorship Opportunities-2025 Banquet, Graduation, and Annual Meeting**

**About IEC.** Started in 1947, IEC Dakotas is an educational 501C3 Not For Profit Association dedicated to providing educational opportunities for electrical apprentices in North and South Dakota. IEC has represents 75+ electrical contractors and currently educates more than 500 apprentices in its 4-year Apprentice Training Program, 2-Year expedited PEP Program, and Journeyman Exam Prep courses. IEC also offers a comprehensive schedule of both code and non-code continuing education courses across the territory.

**Leadership.** IEC's President is Paul Mayer of Muth Electric. IEC's Vice President is David Zens of JDP Electric. IEC's Treasurer is Eric Creelman of Al Sutton Electric. IEC's board is made up of 9 contractors from the Dakotas.

**About Sponsorships:** This is a fun event for a great cause: Education in the electrical industry. All proceeds go directly to support IEC's Educational programs. Sponsorships works best if sponsors take an active role in their event, and we encourage you to participate! Please see below how you can get engaged.

### **Friday, April 25 6-10 PM at The Good Earth Farm near Lennox, South Dakota.**

*This social event is free for all attendees, and will include graduates, contractors, and guests. Anticipated attendance is 125-150. Sponsorship opportunities include:*

**\$1500 Wood Fired Pizzas. Individually prepared wood-fired pizzas for all guests.**  
Your staff can help prepare pizzas, create the menu, and engage with new and existing customers. The Good Earth has a large outdoor pizza oven and room for your staff to help-maybe even by delivering pizzas around the event! (or you can relax and not do a thing!)

**\$1000 Whiskey Tasting** Selection of premium whiskey's for IEC members. This was a super fun event last year and was really popular with guests. Each guest receives an etched glass whiskey. Your organization can staff the event, pour whiskey, offer suggestions and interact with IEC Members. IEC Provides the whiskey and glasses.

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**Saturday, April 26 5-10 PM at Grand Falls Casino near Larchwood, Iowa.**

This event is a ticketed, casual event for IEC members, their staff, apprentices, IEC Staff, and guests. Attendance is expected to be 150.

- \$2500 Banquet Meal Sponsored by Federated Insurance**
- \$1000 Happy Hour** Open bar for members and guests. You may choose to hand out drink tickets and talk to guests in line.
- \$750 Secret Premium Bar** Treat customers and friends to a VIP Hidden Bar, located in a private room in Grand Falls Casino. You'll have a key to the room and access to drinks and space to talk. 6-10 pm.
- \$1500 Bingo Sponsorship Bingo Game from 7:30-9PM.** Take the microphone and call out bingo numbers! You and your staff can take charge of the event, distribute bingo cards, spin the machine, and hand out prizes to winners. (or we can make our board president run it!) Prizes will be donated by several organizations and include casino chips.

**Miscellaneous** Prizes to give away. Logo items for swag bags, items for prizes for Bingo Prizes on Saturday night. Bingo prizes are \$50 items on up.

**Saturday, April 25 IEC Classroom Sioux Falls, SD**

- \$2000 IEC Dakotas Wire-Off/Apprentice of the Year Sponsored by Milwaukee Tools**
- \$500 Wire-Off Competitors Luncheon** Luncheon for our competing apprentices, judges, instructors, and guests.